



House & Garden 1950s House (Decades of Design)

By Catriona Gray, House & Garden

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House & Garden 1950s House (Decades of Design) By Catriona Gray, House & Garden

The first title in a series covering twentieth-century interiors by decade using original material from the British *House & Garden*'s peerless archive.

The post-war consumer boom of the 1950s, coupled with a desire for new, innovative design resulted in one of the most exciting decades in the history of interiors - a visual revolution that was captured on the pages of British *House & Garden*.

In *Fifties House*, mid-century modern enthusiast Catriona Gray has drawn on the magazine's peerless archive, curating the best illustrations and photographs to show how the use of color, pattern, home-wares and furniture evolved through the decade. The homes of key taste-makers are featured including Le Corbusier, Giò Ponti, Terence Conran and Hans and Florence Knoll.

The first title in the new Decades of Design series, *House & Garden Fifties House* is required reading for mid-century modern enthusiasts, collectors and decorators in search of inspiration from the most influential homes of the past.

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Editorial Review

Review

Mid-century modern maven Catriona Gray has teamed up with Octopus Books to produce a unique compilation of original period photographs plundered from the influential *House & Garden* magazine. Add to that a foreword by the legendary Sir Terence Conran, and you have a book that is sure to delight everyone from interior designers to hardcore design collectors. Mark Hill Mid-century modernists will be shocked at the real 1950s in *House & Garden*'s time machine volume *Fifties House*. The chairs, lighting and fabrics we love today are there, along with the avocados as a signifier of chic, and some howlers. Fascinating. *Stella Magazine*

About the Author

Catriona Gray is *House & Garden*'s resident book expert. Having studied English at Trinity College in Dublin, she went on to do a masters in eighteenth-century literature at Cambridge. After a stint at British *GQ*, she found her way to *House & Garden*, where she developed a love of modern design. Catriona's house in London is filled with mid-century furniture. 'As I don't drive, I've become good at persuading bus drivers to let me drag my junk-shop finds on to crowded buses; so far I've managed a desk, a coffee table and a large rattan chair.'

House & Garden is part of the Condé Nast group of magazines and was founded in the UK in 1947. It is one of the world's leading interior design magazines. For over 65 years it has set the gold standard in design and decoration for the home and has an archive of hundreds of thousands of images. Where British *House & Garden* leads, other home interest titles follow. Since its inception, its pages have acted as an authoritative 'Who's Who' of interior design.

The magazine has a readership of 687,000.

Users Review

From reader reviews:

Marie Williams:

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you maybe will update themselves by examining books. It is a good choice for you but the problems coming to an individual is you don't know what kind you should start with. This House & Garden 1950s House (Decades of Design) is our recommendation to help you keep up with the world. Why, since this book serves what you want and wish in this era.

Herbert Gist:

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