Cut and Fold Techniques for Pop-Up Designs

By Paul Jackson

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Introducing techniques for making pop-ups from one sheet of card, the third title in this series on paper engineering takes folding techniques into the third dimension.

Each chapter introduces a new technical idea and show how that technique can be adapted in many different ways, or combined with techniques from earlier chapters. These 3-D techniques can be incorporated into any design where typography and/ or illustration are used, including mail-shots, personal publicity, invitations, business cards, and greetings cards. With their emphasis on surface design over complex cutting, the pop-ups have an instant appeal for designers.

Following the elegant, easy-to-follow style of Paul Jackson's other titles for Laurence King, *Cut and Fold Techniques for Pop-Up Designs* is an essential resource for marketing professionals and design students.

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Cut and Fold Techniques for Pop-Up Designs By Paul Jackson Bibliography

- Sales Rank: #72030 in Books
- Brand: imusti
- Published on: 2014-03-04
- Released on: 2014-03-04
- Original language: English
- Number of items: 1
- Dimensions: 9.75" h x .50" w x 8.75" l, 1.04 pounds
- Binding: Paperback
- 128 pages

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Editorial Review

About the Author
Paul Jackson is the author of over 30 books on paper arts and crafts and three on pop-ups. He has taught the techniques of folding on more than 150 university-level design courses in the UK, Germany, Belgium, the US, Canada, and Israel and been a "folding consultant" for companies such as Nike and Siemens.

Users Review

From reader reviews:

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