



Cost Management Guidebook: Second Edition

By Steven M. Bragg

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The Cost Management Guidebook describes a number of tools that can be used to examine the cost structure of a business, including analyses for cost objects, constraints, and processes. The book also addresses how to reduce costs in all of the major areas of a corporation, including compensation, sales, production, procurement, and administration. There are extensive discussions of asset reduction techniques, as well as cost management reports and measurements.

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Cost Management Guidebook: Second Edition By Steven M. Bragg Bibliography

- Sales Rank: #966967 in Books
- Published on: 2014-09-22
- Original language: English
- Number of items: 1
- Dimensions: 10.00" h x .68" w x 7.00" l, 1.16 pounds
- Binding: Paperback
- 300 pages

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Editorial Review

About the Author

Steven Bragg, CPA, is one of the top-selling and most prolific accounting authors in the world. He is the author of more than 70 business books, including *Lean Accounting*, *Closing the Books*, and *The New Controller Guidebook*. He has been the CFO or controller of both public and private companies, and has been a consulting manager with Ernst & Young and an auditor with Deloitte & Touche.

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