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By Robert A. Donnelly

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Robert Donnelly's **Business Statistics** eliminates the intimidation factor from learning statistics for business. The **Second Edition** maintains Donnelly's successful straightforward, conversational approach that explains each concept and why it is important directly to students. Through an abundance of comments that clarify specific topics, a variety of applications, and Your Turn practice throughout each chapter, students see business statistics in action—both in the classroom and in the world around them.

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Editorial Review

About the Author

Bob Donnelly is a professor at Goldey-Beacom College in Wilmington Delaware with more than 25 years of teaching experience. He teaches classes in statistics, operations management, management information systems, and database management at both the undergraduate and graduate level. Bob earned an undergraduate degree in chemical engineering from the University of Delaware, after which he worked for several years as an engineer with the Diamond Shamrock Corporation in a chlorine plant. Despite success in this field, Bob felt drawn to pursue a career in education. It was his desire to teach that took him back to school to earn his MBA and Ph.D. in Operations Research, also from the University of Delaware. Bob also teaches in the MBA program at the International School of Management in Paris, France. He thoroughly enjoys discussing research methods and business statistics with both his French and American students.

Bob's working experience prior to his teaching career has provided him with many opportunities to incorporate real-life examples into classroom learning. His students appreciate his knowledge of the business world as well as his mastery of the course subject matter. Many former students seek Bob's assistance in work-related issues that deal with this expertise.

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