



Lessons from the Podium: Public Speaking as a Leadership Art

By Steven D. Cohen

Download now

Read Online ➔

Lessons from the Podium: Public Speaking as a Leadership Art By Steven D. Cohen

Powerful public speakers often seem magical. They have an incredible ability to impress their audience and convey leadership ability every time they speak. In *Lessons from the Podium*, public speaking expert Steven D. Cohen lifts the curtain on the techniques that powerful public speakers use to design and deliver speeches that captivate their audiences. Steven takes readers on a personal journey of discovery that makes them think about their default public speaking behaviors and challenges them to improve their public speaking skills. Steven doesn't simply repackage old ideas: he introduces readers to a unique set of insights and techniques that they can use right away to become more effective public speakers.

While most public speaking books discuss preparation fundamentals and basic speaking techniques, *Lessons from the Podium* explores an exciting array of advanced speech construction and delivery concepts and illustrates how these concepts are used in practice. It is a must-read for students and professionals alike who want to speak powerfully from the podium and motivate their audience members to act.

↓ [Download Lessons from the Podium: Public Speaking as a Lead ...pdf](#)

📖 [Read Online Lessons from the Podium: Public Speaking as a Le ...pdf](#)

Lessons from the Podium: Public Speaking as a Leadership Art

By Steven D. Cohen

Lessons from the Podium: Public Speaking as a Leadership Art By Steven D. Cohen

Powerful public speakers often seem magical. They have an incredible ability to impress their audience and convey leadership ability every time they speak. In *Lessons from the Podium*, public speaking expert Steven D. Cohen lifts the curtain on the techniques that powerful public speakers use to design and deliver speeches that captivate their audiences. Steven takes readers on a personal journey of discovery that makes them think about their default public speaking behaviors and challenges them to improve their public speaking skills. Steven doesn't simply repackage old ideas: he introduces readers to a unique set of insights and techniques that they can use right away to become more effective public speakers.

While most public speaking books discuss preparation fundamentals and basic speaking techniques, *Lessons from the Podium* explores an exciting array of advanced speech construction and delivery concepts and illustrates how these concepts are used in practice. It is a must-read for students and professionals alike who want to speak powerfully from the podium and motivate their audience members to act.

Lessons from the Podium: Public Speaking as a Leadership Art By Steven D. Cohen Bibliography

- Sales Rank: #1113995 in Books
- Brand: Brand: Cognella
- Published on: 2010-12-07
- Original language: English
- Number of items: 1
- Dimensions: 9.02" h x .31" w x 5.98" l, .44 pounds
- Binding: Paperback
- 144 pages

 [Download Lessons from the Podium: Public Speaking as a Lead ...pdf](#)

 [Read Online Lessons from the Podium: Public Speaking as a Le ...pdf](#)

Download and Read Free Online Lessons from the Podium: Public Speaking as a Leadership Art By Steven D. Cohen

Editorial Review

Review

This book is a terrific guide for every speaker who wants to learn how to lead through speech. A master speaker himself, Steven Cohen offers valuable strategies for preparing and presenting speeches that connect with listeners. This is a "must have" book for speakers who are serious about their professional presence. -- Andrew D. Wolvin, Professor, Department of Communication, University of Maryland

Steven captures his own inspirational presentation style by speaking directly to his readers. He makes them want to become better public speakers, and he gives them the tools to do it. --Marie Danziger, Director, Communications Program, Harvard Kennedy School

From the Publisher

Table of Contents

Acknowledgments xiii

Preface xv

Part 1 | Leading Through Speech...1

The Leadership Mindset...3

Stepping Back...5

Default Public Speaking Settings...9

- *Overcoming Nervousness*

- *Eliminating Filler Words*

- *Using Natural Gestures*

Championing Your Cause...15

- *Addressing Three Key Questions*

- *Finding Your Passion*

- *Embracing Difficult Topics*

The Art of Practice...23

Part 2 | Connecting with Your Audience...27

Knowing Your Audience...29

Managing First Impressions...33

- *Projecting Authority*

- *Greeting Your Audience*

Creating a Strong Bond...39

- *Using Inclusive Words*

- *Referencing the Present*

- *Highlighting the Relevance*

Owning the Room...45

Part 3 | Using Your Voice...47

The Music of Speech...49

Tuning Your Voice...51

- *Singing Musical Scales*

- *Producing Powerful Sounds*

Five Key Musical Elements...53

- *Tempo*

- *Dynamics*

- *Pitch*

- *Timbre*

- *Rhythm*

Layering Musical Elements...61

- *Stating and Repeating Themes*

- *Evoking Emotion*

- *Building to a Climax*

Part 4 | Constructing Memorable Messages...65

Powerful Language...67

- *Imagery*

- *Symbolism*

Storytelling...71

- *Setting*

- *Characters*

- *Plot*

- *Moral*

Repetition...79

- *Anaphora*

- *Epistrophe*

- *Alliteration*

Closing the Loop...83

Part 5 | Delivering Specialized Speeches...85

Impromptu Speeches...87

- *Providing the Details*

- *Breaking Up the Question*

- *Shrinking the Topic*

- *Shifting the Focus*

Persuasive Speeches...95

- *Identifying a Narrow Problem*

- *Exploring a Potential Solution*

- *Introducing a Specific Action*

Inspirational Speeches...101

- *Holding Out Hope*

- *Making the Impossible Appear Possible*

- *Believing in Your Message*

Conclusion...109

Endnotes...111

Index...119

About the Author

Steven D. Cohen is an award-winning speaker who teaches public speaking at the University of Maryland and Harvard Extension School. He is well known for delivering dynamic, interactive courses and workshops that help participants improve their public speaking skills in real time. An expert on speech delivery, Steven researches and writes about the techniques that professional speakers use to design and deliver powerful messages. Steven earned a Master in Public Policy from Harvard Kennedy School, a Bachelor of Arts in Business Administration from the University of Florida, and an Advanced Toastmaster designation from Toastmasters International.

Users Review

From reader reviews:

Victor Shepard:

A lot of people always spent all their free time to vacation or perhaps go to the outside with them household or their friend. Do you realize? Many a lot of people spent they will free time just watching TV, or playing video games all day long. If you wish to try to find a new activity here is look different you can read the book. It is really fun to suit your needs. If you enjoy the book that you read you can spent all day every day to reading a e-book. The book Lessons from the Podium: Public Speaking as a Leadership Art it doesn't matter what good to read. There are a lot of people who recommended this book. They were enjoying reading this book. In case you did not have enough space to deliver this book you can buy the particular e-book. You can m0ore easily to read this book out of your smart phone. The price is not to fund but this book offers high quality.

Rina Reese:

Playing with family in the park, coming to see the sea world or hanging out with friends is thing that usually you might have done when you have spare time, then why you don't try matter that really opposite from that. One activity that make you not experiencing tired but still relaxing, trilling like on roller coaster you are ride on and with addition of information. Even you love Lessons from the Podium: Public Speaking as a Leadership Art, you can enjoy both. It is excellent combination right, you still wish to miss it? What kind of hang type is it? Oh can occur its mind hangout men. What? Still don't understand it, oh come on its identified as reading friends.

Robert Watts:

You may spend your free time to read this book this book. This Lessons from the Podium: Public Speaking as a Leadership Art is simple to bring you can read it in the park, in the beach, train as well as soon. If you did not include much space to bring the particular printed book, you can buy typically the e-book. It is make you simpler to read it. You can save often the book in your smart phone. So there are a lot of benefits that you will get when you buy this book.

Lydia Baum:

Is it you actually who having spare time after that spend it whole day by simply watching television programs or just lying on the bed? Do you need something totally new? This Lessons from the Podium: Public Speaking as a Leadership Art can be the solution, oh how comes? A book you know. You are and so out of date, spending your extra time by reading in this brand-new era is common not a nerd activity. So what these books have than the others?

**Download and Read Online Lessons from the Podium: Public Speaking as a Leadership Art By Steven D. Cohen
#UDLH3K2ET5G**

Read Lessons from the Podium: Public Speaking as a Leadership Art By Steven D. Cohen for online ebook

Lessons from the Podium: Public Speaking as a Leadership Art By Steven D. Cohen Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read Lessons from the Podium: Public Speaking as a Leadership Art By Steven D. Cohen books to read online.

Online Lessons from the Podium: Public Speaking as a Leadership Art By Steven D. Cohen ebook PDF download

Lessons from the Podium: Public Speaking as a Leadership Art By Steven D. Cohen Doc

Lessons from the Podium: Public Speaking as a Leadership Art By Steven D. Cohen Mobipocket

Lessons from the Podium: Public Speaking as a Leadership Art By Steven D. Cohen EPub

UDLH3K2ET5G: Lessons from the Podium: Public Speaking as a Leadership Art By Steven D. Cohen