



Open Innovation: Researching a New Paradigm

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Open Innovation describes an emergent model of innovation in which firms draw on research and development that may lie outside their own boundaries. In some cases, such as open source software, this research and development can take place in a non-proprietary manner.

Henry Chesbrough and his collaborators investigate this phenomenon, linking the practice of innovation to the established body of innovation research, showing what's new and what's familiar in the process. Offering theoretical explanations for the use (and limits) of open innovation, the book examines the applicability of the concept, implications for the boundaries of firms, the potential of open innovation to prove successful, and implications for intellectual property policies and practices.

The book will be key reading for academics, researchers, and graduate students of innovation and technology management.

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Review

"This is a useful source of reference for many of those in multiple organisations seeking to take advantage of open innovation opportunities."--*Innovation Update*

About the Author

Henry Chesbrough is Executive Director at the Center for Open Innovation at the Haas School of Business, UC Berkeley. Wim Vanhaverbeke is an Associate Professor at the Eindhoven University of Technology in the Netherlands. Joel West is an Associate Professor of Technology Management at the College of Business at San Jose State University.

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