



# Corporate Political Behavior: Why Corporations Do What They Do in Politics

By Robert Healy

Download now

Read Online ➔

## Corporate Political Behavior: Why Corporations Do What They Do in Politics By Robert Healy

*Corporate Political Behavior* centers on why corporations do what they do in politics. The text draws upon insights from the author's forty years of government and political experience?insights placed within an operating framework grounded in the political science and strategic issue management disciplines.

Robert Healy argues that corporate political behavior results from the interplay of behavioral drivers?commercial objectives, competitive political advantage, corporate political culture and leadership?and behavioral enablers?political capital, corporate political reputation, corporate campaign financing, and corporate political clout. This interplay all functions within a three-world environment: market, non-market, and internal corporate. The book examines how these factors structure a firm's political positioning, its business-political strategies, and its political behavior as it seeks to attain its marketplace goals. The text features in-chapter side bars? events, or circumstances or political happenings of which the author either knew or participated?along with longer mini-cases in which the author also participated or was consulted. Each chapter concludes with a summary and takeaway points.

*Corporate Political Behavior* will be applicable to courses in political science and in business school courses on strategic issue management, policy construction, corporate agency and corporate strategy, as well as of interest to corporations and practitioners.

↓ [Download Corporate Political Behavior: Why Corporations Do ...pdf](#)

📖 [Read Online Corporate Political Behavior: Why Corporations D ...pdf](#)

# Corporate Political Behavior: Why Corporations Do What They Do in Politics

By Robert Healy

**Corporate Political Behavior: Why Corporations Do What They Do in Politics** By Robert Healy

*Corporate Political Behavior* centers on why corporations do what they do in politics. The text draws upon insights from the author's forty years of government and political experience?insights placed within an operating framework grounded in the political science and strategic issue management disciplines.

Robert Healy argues that corporate political behavior results from the interplay of behavioral drivers?commercial objectives, competitive political advantage, corporate political culture and leadership?and behavioral enablers?political capital, corporate political reputation, corporate campaign financing, and corporate political clout. This interplay all functions within a three-world environment: market, non-market, and internal corporate. The book examines how these factors structure a firm's political positioning, its business-political strategies, and its political behavior as it seeks to attain its marketplace goals. The text features in-chapter side bars? events, or circumstances or political happenings of which the author either knew or participated?along with longer mini-cases in which the author also participated or was consulted. Each chapter concludes with a summary and takeaway points.

*Corporate Political Behavior* will be applicable to courses in political science and in business school courses on strategic issue management, policy construction, corporate agency and corporate strategy, as well as of interest to corporations and practitioners.

## **Corporate Political Behavior: Why Corporations Do What They Do in Politics** By Robert Healy **Bibliography**

- Rank: #6388972 in Books
- Published on: 2014-06-20
- Original language: English
- Number of items: 1
- Dimensions: .90" h x 6.10" w x 9.30" l, .0 pounds
- Binding: Hardcover
- 384 pages

 [Download Corporate Political Behavior: Why Corporations Do ...pdf](#)

 [Read Online Corporate Political Behavior: Why Corporations D ...pdf](#)

## Download and Read Free Online Corporate Political Behavior: Why Corporations Do What They Do in Politics By Robert Healy

---

### Editorial Review

#### Review

"Bob Healy's, *Corporate Political Behavior* is a unique combination of knowledge from rigorous research grounded in political science and business management and wisdom from forty years of participation in and close observation of American politics through his experience as a lobbyist. Healy knows how Washington works and puts that knowledge in a new and important theoretical framework. No one writes about political capital better than Dr. Healy. He is a rarity?he knows lobbying, business, and government from the inside and he is a well-trained political scientist who knows how to write clearly. His insights and analysis on lobbying, business-government relations, and corporate political strategy and tactics cannot be surpassed. It should be a required book for business schools, public policy schools, programs in public administration and, of course, political science. I will certainly use it for my lobbying classes."

**James A. Thurber**, *Center for Congressional and Presidential Studies, American University*

"As academic political science accelerates its understanding of lobbying's impacts and limitations, Bob Healy, both scholar and practitioner, has produced a most valuable book. *Corporate Political Behavior* combines first-rate scholarship with the insights of veteran, and wily, corporate lobbyist. Healy is no apologist for corporate lobbying, but his background allows him to place academic studies in real-life contexts. We don't have to assume motivations for lobbying, because Healy lays them out, often illustrated by well-chosen examples. *Corporate Political Behavior* does not represent the last word on the political actions of corporations, but it is a great place to start in coming to terms with an ill-understood, yet integral, part of the American political process."

**Burdett Loomis**, Professor Political Science, *University of Kansas*

"If you want to know how corporations 'do' politics, Robert Healy's *Corporate Political Behavior* is more than just a starting point?it is an experience tested roadmap through all that goes into corporate political activity. From my vantage point as a corporate government relations professional, Healy has captured in sensitive tones that broad swath of what we do and how we do it. He has done so with all the authority of one who has 'been there-done that'. For all who want to really understand corporations and politics, this book is a treasure, a don't-miss read not just for political scientists and business students but for all of us who, like him, make our careers as part of the corporate political world. Healy has done both corporations and politics a mighty service."

**Greg Pensabene**, Vice President of Government Relations, *Anadarko Petroleum Corporation*

"Robert Healy has written a long overdue book detailing how, and why, businesses are increasingly active and more effective than ever in setting the agenda for public discussion of the key issues of our times. In a clear and concise narrative Healy captures the nuances that matter for managers as they navigate the interplay between businesses and public policy in an increasingly crowded field with a cacophony of voices."

**Jennifer J. Griffin**, Professor, Strategic Management & Public Policy, *George Washington University School of Business*

#### About the Author

**Robert Healy** is a full-time professional lobbyist and part-time academic. He holds a Ph.D. in Political Science from the University of Pittsburgh. Healy is an Adjunct Professor of Political Science at American

University where for the last 9 years he has taught a scheduled class on Corporations and Political Behavior?an upper-level undergraduate and graduate course. Healy also taught a Strategic Issue Management/Government Relations course in the MBA program at George Washington University's School of Business.

## **Users Review**

### **From reader reviews:**

#### **Steven Thomas:**

The book Corporate Political Behavior: Why Corporations Do What They Do in Politics can give more knowledge and also the precise product information about everything you want. So why must we leave the great thing like a book Corporate Political Behavior: Why Corporations Do What They Do in Politics? Wide variety you have a different opinion about e-book. But one aim in which book can give many data for us. It is absolutely proper. Right now, try to closer together with your book. Knowledge or data that you take for that, you could give for each other; you may share all of these. Book Corporate Political Behavior: Why Corporations Do What They Do in Politics has simple shape but you know: it has great and large function for you. You can seem the enormous world by available and read a e-book. So it is very wonderful.

#### **Shirley Davenport:**

Nowadays reading books are more than want or need but also be a life style. This reading habit give you lot of advantages. Associate programs you got of course the knowledge the particular information inside the book this improve your knowledge and information. The information you get based on what kind of publication you read, if you want have more knowledge just go with education books but if you want sense happy read one with theme for entertaining like comic or novel. Typically the Corporate Political Behavior: Why Corporations Do What They Do in Politics is kind of e-book which is giving the reader unstable experience.

#### **Anne Shibata:**

Reading a publication tends to be new life style in this particular era globalization. With reading through you can get a lot of information that could give you benefit in your life. With book everyone in this world could share their idea. Guides can also inspire a lot of people. A lot of author can inspire their reader with their story as well as their experience. Not only the storyline that share in the textbooks. But also they write about the knowledge about something that you need example. How to get the good score toefl, or how to teach your sons or daughters, there are many kinds of book that you can get now. The authors on this planet always try to improve their talent in writing, they also doing some analysis before they write for their book. One of them is this Corporate Political Behavior: Why Corporations Do What They Do in Politics.

#### **Kellie Stephens:**

People live in this new time of lifestyle always try to and must have the extra time or they will get lot of stress from both everyday life and work. So , whenever we ask do people have spare time, we will say

absolutely yes. People is human not really a huge robot. Then we request again, what kind of activity have you got when the spare time coming to you actually of course your answer will certainly unlimited right. Then do you try this one, reading books. It can be your alternative with spending your spare time, the particular book you have read will be Corporate Political Behavior: Why Corporations Do What They Do in Politics.

**Download and Read Online Corporate Political Behavior: Why Corporations Do What They Do in Politics By Robert Healy  
#0IW2ESAO4Q6**

# **Read Corporate Political Behavior: Why Corporations Do What They Do in Politics By Robert Healy for online ebook**

Corporate Political Behavior: Why Corporations Do What They Do in Politics By Robert Healy Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read Corporate Political Behavior: Why Corporations Do What They Do in Politics By Robert Healy books to read online.

## **Online Corporate Political Behavior: Why Corporations Do What They Do in Politics By Robert Healy ebook PDF download**

### **Corporate Political Behavior: Why Corporations Do What They Do in Politics By Robert Healy Doc**

Corporate Political Behavior: Why Corporations Do What They Do in Politics By Robert Healy Mobipocket

Corporate Political Behavior: Why Corporations Do What They Do in Politics By Robert Healy EPub

0IW2ESAO4Q6: Corporate Political Behavior: Why Corporations Do What They Do in Politics By Robert Healy