



Aerial Photography and Videography Using Drones

By Eric Cheng

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Inexpensive consumer drones that offer ease of flight and high-quality photography and videography have exploded on the market recently, creating what can only be described as drone mania amongst a diverse range of potential users. Because camera-carrying drones still really only exist on the edge between hobby and the mainstream, there is still a lot of confusion about what these small drones are capable of doing. The decision to purchase one is just the first in a long stream of things a new owner must think about.

Aerial Photography and Videography Using Drones is designed to help you make the most of the opportunities these nimble, affordable, and accessible flying machines have created for aerial photography and videography. Within this definitive guide, you'll learn about the following:

- the current state of camera drone equipment
- how to become a competent drone operator
- tips for getting the best aerial still images and videos
- stories from aerial photographers and videographers from around the world
- the current regulatory state for drone usage in the U.S.
- techniques demonstrated in several videos you can download from peachpit.com, along with pre-flight checklists and worksheets for flight training.

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Editorial Review

Review

“Eric is perhaps the most dedicated envelope-pusher I’ve ever met when it comes to equipment and technology. You couldn’t ask for a better field guide to this new frontier.”

—*From the Foreword by Adam Savage, co-producer and co-host of Mythbusters on Discovery Channel*

“Essential reading for anyone curious about consumer quads, especially all my family and friends who can't stop asking about my funky flying camera.”

—*Norman Chan, editor of Tested.com*

“... the ultimate guide for aerial imaging. From techniques, to demystifying gear, to understanding the regulatory environment, this is essential reading for new and experienced operators alike.”

—*Gregory McNeal, JD/PhD co-Founder of AirMap, Professor of Law and Public Policy at Pepperdine University, contributor to Forbes.com*

“Drones dramatically change the way we think about film and photography, allowing for the capture of completely new perspectives. Eric leads you down a path of getting to know this new language; it’s thrilling and beautiful.”

—*Damian Kulash, Jr., lead singer of OK Go and music video director*

“Aerial photography has been overly complicated ever since cameras were first introduced to DIY drones. Eric delivers a much needed introduction to give you the best possible start in the craft.”

—*Austin Furey, marketing manager, Flite Test*

About the Author

Eric Cheng is an award-winning underwater photographer, aerial imager, and publisher. Caught between technical and creative pursuits, Eric holds bachelor’s and master’s degrees in computer science from Stanford University, where he also studied classical music performance. He publishes Wetpixel.com, the leading underwater photography community on the web, and writes about his aerial imaging pursuits at skypixel.org. You can see his photography at echengphoto.com. He was recently Director of Aerial Imaging at DJI, the largest consumer drone manufacturer in the world.

Users Review

From reader reviews:

Brian Street:

Now a day folks who Living in the era everywhere everything reachable by match the internet and the resources inside it can be true or not demand people to be aware of each information they get. How people

have to be smart in having any information nowadays? Of course the reply is reading a book. Examining a book can help folks out of this uncertainty Information specially this Aerial Photography and Videography Using Drones book because this book offers you rich details and knowledge. Of course the data in this book hundred per cent guarantees there is no doubt in it you may already know.

Raymond Albanese:

Playing with family in a park, coming to see the ocean world or hanging out with buddies is thing that usually you have done when you have spare time, after that why you don't try factor that really opposite from that. One activity that make you not feeling tired but still relaxing, trilling like on roller coaster you already been ride on and with addition of information. Even you love Aerial Photography and Videography Using Drones, you can enjoy both. It is excellent combination right, you still wish to miss it? What kind of hang-out type is it? Oh can happen its mind hangout fellas. What? Still don't buy it, oh come on its named reading friends.

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