



## Presenting the Romans (Heritage Matters)

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Issues in the public presentation and interpretation of the archaeology of Hadrian's Wall and other frontiers of the Roman Empire are explored and addressed here. A central theme is the need for interpretation to be people-focussed, and for visitors to be engaged through narratives and approaches which help them connect with figures in the past: daily life, relationships, craft skills, communications, resonances with modern frontiers and modern issues all provide means of helping an audience to connect, delivering a greater understanding, better visitor experiences, increased visiting and spend, and an enhanced awareness of the need to protect and conserve our heritage. Topics covered include re-enactment, virtual and physical reconstruction, multi-media, smartphones, interpretation planning and design; while new evidence from audience research is also presented to show how visitors respond to different strategies of engagement. Nigel Mills is Director, World Heritage and Access, The Hadrian's Wall Trust. Contributors: Genevieve Adkins, M.C. Bishop, Lucie Branczik, David J. Breeze, Mike Corbishley, Jim Devine, Erik Dobat, Matthias Flück, Christof Flügel, Snezana Golubovic, Susan Greaney, Tom Hazenberg, Don Henson, Richard Hingley, Nicky Holmes, Martin Kemkes, Miomir Korac, Michaela Kronberger, Nigel Mills, Jürgen Obmann, Tim Padley, John Scott, R. Michael Spearman, Jürgen Trumm, Sandra Walkshofer, Christopher Young,

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