



Handbook of Financial Planning and Control (100 Cases)

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Handbook of Financial Planning and Control (100 Cases) From Routledge Bibliography

- Sales Rank: #7465291 in Books
- Published on: 2002-03-19
- Original language: English
- Number of items: 1
- Dimensions: 10.00" h x 7.25" w x 1.75" l, 1.90 pounds
- Binding: Hardcover
- 408 pages

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Review

'..anyone in business management of any sort - even those managing professional practices - would find it useful...' AccountingWeb, October 2002

About the Author

A graduate from Hull, Manchester and Salford, Robert Greenwood previously worked in industry as an accountant before entering Higher Education where he is currently Head of Accountancy, Law and Economics and the International Co-ordinator in the Business School at Bolton Institute. He is also a Fellow and Council Member of the Institute of Financial Accountants and the International Association of Book-Keepers. Bob has had case studies, open learning texts and articles published by ECCH, IFAC, IFA and the Journal of Enterprising Culture. He has also appeared in the BBC Education programme, East Money. Bob has extensive international consulting and lecturing experience in Hong Kong, Malaysia, China, the Czech Republic and Turkey. He also holds external examining appointments for Institutions in Hong Kong and the UK and is a subject specialist reviewer for the UK Quality Assurance Agency for Higher Education.

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