Design Basics Index

By Jim Krause

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Design Basics Index is full of inspiration for those working in the graphics industry, or those seeking to find a way in. The book guides the reader through a progression of visual and conceptual theories to samples and exercises that will stretch the designer's imagination and creativity. Also included is a section of advice and strategies for gaining agency and freelance work in graphic design, one of the most popular and difficult industries to break into. The Index series has become successful and popular for its hard-working approach and its vigorous and inspiring exercises.

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Design Basics Index By Jim Krause Bibliography

- Sales Rank: #298159 in Books
- Brand: HOW Design
- Published on: 2004-11-26
- Original language: English
- Number of items: 1
- Dimensions: 1.14" h x 8.23" w x 4.69" l,
- Binding: Paperback
- 360 pages

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Editorial Review

About the Author
Jim Krause has worked as a professional graphic designer for twenty years. He has produced award-winning work for a variety of clientele, including Microsoft, McDonald's and Seattle Public Schools.

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