



Up Front in Control : Great Master of Ceremonies Reveal Their Trade Secrets

By Peter Miller, Ron Tacchi

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The Master of Ceremonies role at a special event (aka emcee) is regarded by many as one of the best jobs in the world . Not only do you help a live event succeed, you are paid to keep people HAPPY - simply by being organized and entertaining. Besides that, the excellent lifestyle enjoyed by a successful MC is another reason to add UP FRONT IN CONTROL to your bookshelf now. Working as an emcee can significantly raise your personal profile and prestige while offering many new exciting ways to use your public speaking skills for profit. INCLUDES This straight-forward how-to guide has checklists, run sheets, introductions, jokes, plus interactive audience games. There are 'plug-and-play' Templates on what to say and how to say it. All you do is fill in the gaps and presto! PLUS YOU GET * how to professionally introduce distinguished members of the audience and the Guest-of-Honor * short, quick and witty jokes and one-liners to keep the guests entertained and laughing with you * clear examples of how to acknowledge and thank a speaker * what words to say between one speaker and the next; this is called a segue (pronounced seg-way) * essential questions to ask the client before the event starts * how to smoothly link each segment of the business or social function together * a fresh approach to speaking in public that's gets you excited (instead of nervous) * a sample run sheet for a whole 3-day conference There is even advice on what \$\$\$ to charge for your services EXPERT AUTHORS Two of the world s most experienced MC s take you step-by-step through the entire process of professionally conducting a social or business function from start to finish. Peter and Ron show you that being a Master of Ceremonies is a privilege and pleasure - and not such a difficult task as it might seem at first. Inside the cover of this book, you will discover MCing is a real blast and thoroughly enjoyable. WARNING: it can become addictive. SUMMARY UP FRONT IN CONTROL is regarded as the 'bible' of how to work successfully as a corporate or business Master of Ceremonies. This hands-on, how to manual took more than 7 years to assemble. The 192 pages draw on 30+ years combined experience with audiences from around the world. And there are humorous original drawings by world-famous cartoonist Tony Kentuck. As you will see from the Look Inside feature, the book has been designed by MC's for * MC's now working who wish to lift their skills to the next level * speakers who want to begin working as a MC * employees

who are required by their company to take on this role and host an important function such as a product launch or new building opening. Written in an engaging and entertaining way (as you would expect), you'll pick up on the sense of humor that MCs use and how to deliver quick one-liners that get you booked time and time again. **FINALLY UP FRONT IN CONTROL** will bullet-proof you against all the things that spook most people when they take the microphone in their hand to welcome an audience. If you are a Host, Comedian, Magician, Compere, Salesman, Vice President, Chairman, Emcee, practiced Public Speaker, Actor, Presenter, or Trainer - here is your answer to a fabulous event and a relaxed and entertaining time at the microphone as the perfect Master of Ceremonies.

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Editorial Review

Review

I was truly appreciative of the work and effort both Peter and Ron put into UP FRONT AND IN CONTROL. The tools and guidance materials were really beneficial and of great value. Not many authors give away as much useful information, as well as permission to use the materials. Thanks so much, I look forward to expanding my professional growth by using your materials. A great book. Gary Summers. Senior Managing Consultant Public Safety Consultants Australia --email

Dear Peter I wanted to thank you for your fabulous books UP FRONT IN CONTROL and YOU CAN BE A WEDDING MC. I first heard you speak at a Business Breakfast Group about 4 years ago and I didn't realise the potential that emceeing and comparing had to offer in business. The content has definitely helped me expand my confidence and most importantly the how to do. The many little things that are necessary to create a magical event. Anyone wanting to provide professional services as a Master of Ceremonies owes it to themselves and their business to invest in a copy of it. I recommend this book to anyone who is taking on the responsibility of MC, and wishes to contribute to the success of the event. Yours Sincerely Lili Mustakov, Lili Management Solutions --email

Excellent! A comprehensive guide to all aspects of being a successful master of ceremony. It is practical, effective and easy to read. Every presenter or MC should have this in their personal library. I got a lot of practical advice that I was able to put into place immediately. I chaired a professional development seminar for celebrants here on the north coast and it was invaluable. Wendy Haynes JP, Coffs Harbour, NSW --email

Dear Peter I wanted to thank you for your fabulous books UP FRONT IN CONTROL and YOU CAN BE A WEDDING MC. I first heard you speak at a Business Breakfast Group about 4 years ago and I didn't realise the potential that emceeing and comparing had to offer in business. The content has definitely helped me expand my confidence and most importantly the how to do. The many little things that are necessary to create a magical event. Anyone wanting to provide professional services as a Master of Ceremonies owes it to themselves and their business to invest in a copy of it. I recommend this book to anyone who is taking on the responsibility of MC, and wishes to contribute to the success of the event. Yours Sincerely Lili Mustakov, Lili Management Solutions --email

Excellent! A comprehensive guide to all aspects of being a successful master of ceremony. It is practical, effective and easy to read. Every presenter or MC should have this in their personal library. I got a lot of practical advice that I was able to put into place immediately. I chaired a professional development seminar for celebrants here on the north coast and it was invaluable. Wendy Haynes JP, Coffs Harbour, NSW --email

About the Author

Pete Miller was born in Sydney Australia and attended The Kings School, Parramatta. After graduation from The Drama Studio Sydney, Pete acted in musicals and on TV soapies moving into the role of a humorous Master of Ceremonies at corporate conferences and eventually weddings. Pete published his first audio product 5 EASY STEPS TO A FANTASTIC VOICE in 1996 and followed up with the best-selling manual YOU CAN BE A WEDDING MC and the guide to business MC work UP FRONT IN CONTROL in 2000. Since then, there has been a steady stream of audio, video and written material on public speaking, the role of the emcee, and selling from the stage. His obsession is to ensure that every live event - be it a 3 day industry conference, educational business seminar, the opening of a new premises, special event awards

night or prestigious wedding reception - be both organised and entertaining. Pete Miller has won the 'MC of the Year' award three times; firstly in 1998, then again in 2010 and 2011 (ABIA). Nearly every time Pete is the Master of Ceremonies at a wedding, he is recognised from his appearance as the lead presenter on Foxtels 'Wedding TV' show. After getting double-booked on the same day, Pete started running workshops to train speakers and presenters to fill-in when he was already unavailable. This has lead to an international professional multi-lingual wedding MC agency business. Beginning with WeddingMC.com.au, the business is expanding to include Canada, USA, England, New Zealand and South Africa. Pete is still retained by some of Australia's most successful speakers to coach them in selling from the stage.

Users Review

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Serina Horne:

Now a day individuals who Living in the era wherever everything reachable by match the internet and the resources within it can be true or not involve people to be aware of each information they get. How individuals to be smart in having any information nowadays? Of course the answer then is reading a book. Studying a book can help people out of this uncertainty Information specially this Up Front in Control : Great Master of Ceremonies Reveal Their Trade Secrets book since this book offers you rich data and knowledge. Of course the information in this book hundred pct guarantees there is no doubt in it as you know.

Dolores Watkins:

Your reading sixth sense will not betray anyone, why because this Up Front in Control : Great Master of Ceremonies Reveal Their Trade Secrets guide written by well-known writer who knows well how to make book which can be understand by anyone who else read the book. Written inside good manner for you, dripping every ideas and publishing skill only for eliminate your current hunger then you still hesitation Up Front in Control : Great Master of Ceremonies Reveal Their Trade Secrets as good book not only by the cover but also from the content. This is one e-book that can break don't evaluate book by its handle, so do you still needing a different sixth sense to pick this specific!? Oh come on your examining sixth sense already told you so why you have to listening to one more sixth sense.

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