



The Little Blue Reasoning Book: 50 Powerful Principles for Clear and Effective Thinking

By Brandon Royal

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This guidebook addresses one of the most critical yet seldom taught skills. Reasoning skills help us make sense of the world, including how to better make decisions, tackle opportunities, evaluate claims, and solve problems. Interwoven within the book's five sections -- Perception & Mindset, Decision Making, Creative Thinking, Analyzing Arguments, and Mastering Logic -- reader's will discover 50 reasoning tips that summarize the common themes behind classic reasoning problems and situations. Appendixes contain summaries of fallacious reasoning, analogies, trade-offs, and a review of critical reading skills. A wealth of examples, charts, and insightful problems makes *The Little Blue Reasoning Book* an invaluable guide for any individual wanting to further sharpen his or her thinking skills.

Enjoy the benefits of your own self-paced reasoning course:

- *Gain insights into the four classic mindsets and how each influences one's outlook.
- *Make better decisions by framing problems with quantitative tools.
- *Employ creative thinking to bypass "roadblocks" and unlock novel solutions.
- *Evaluate claims by challenging the strength of key assumptions.
- *Use logic to break down arguments in a clear, easy-to-understand manner.
- *Review the 10 classic trade-offs to speed recognition of core issues.
- *Read with added clarity, whether your goal involves pleasure or profit.

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Editorial Review

Review

From the Publisher

"A wonderful work that shows how reasoning is challenging, yet engaging, rewarding and fun. Because reasoning involves people, it is an art as well as a science. And to remind ourselves just why it's not always easy to mix the two, we owe a cheerful salute to Nobel prize-winning physicist Murray Gell-Mann who observed: 'Think how hard physics would be if particles could think.'" --**Dr. William A. McEachern, author, award-winning teacher, and founding editor of The Teaching Economist**

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From the Author

"The mind is a parachute that has to be opened to be of any use." This book -- a winner at the International Book Awards and gold medal winner at the President's Book Awards -- is suitable for high school, community college, or university students, as well as any individual wanting to improve his or her core essential reasoning and thinking skills.

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Thomas Mitchell:

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