



# Sneakers: The Complete Collectors' Guide

By Unorthodox Styles

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**Sneakers: The Complete Collectors' Guide** By Unorthodox Styles

**A definitive and indispensable guide to the very best and most collectible sneaker designs.**

Sneakers, trainers, tennis shoes, baskets—wherever you live, whatever you call them, however you wear them, it is impossible to escape this humble shoe's rise to global popularity. Sneakers have moved beyond sports attire to become a fashion staple that simultaneously transcends class and race yet defines who you are in today's urban tribes.

The world of the sneaker collector encompasses a huge international audience passionate for the rarest shoes, the latest designs, or reissued classics in a myriad of colors and materials. This encyclopedic guide, with more than 500 specially taken color photographs, displays over 180 sneaker designs that have made a mark on sneaker culture worldwide. There are examples to delight both the novice collector and the hard-core sneaker freak, from acknowledged classics like the Converse All Star to the latest Nike Air technology to forgotten styles no longer in production but worthy of modern recognition, such as the Ewing Reflective.

The book features comprehensive reference sections for collectors, including histories of the fourteen leading brands from Adidas to Vans; practical tips on building and caring for a collection; a fully illustrated glossary and chronology; and a directory of shops, resources, and Web sites. Over 500 full-color photographs and illustrations



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### Editorial Review

#### Review

"A growing number of "sneakerheads" cover rate models and measure time not by years but by Air Jordan editions."

#### About the Author

Unorthodox Styles is a London-based creative consultancy, specializing in graphic design, Web design, and photography. It is the producer of Crookedtongues.com, the leading online sneaker resource.

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