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By Robert Jones

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Create timeless looks that will give you confidence and make you radiant with internationally-renowned makeup artist Robert Jones in *Makeup Makeovers in 5, 10, 15, and 20 Minutes*. This step-by-step guide to realistic, everyday makeup for the woman on the go contains makeup techniques for every occasion, starting with the five-minute morning-makeup for work, more refined style for important meetings that can be done in the office, quick and stylish looks for after-work drinks, hot and sassy styles for when readers are late for their dates, and even elegant evening styles for women who have the time but not the energy or need to spend hours on their look. Top-of-the-field makeup artist Robert Jones shows you which tools to use, how to conceal blemishes, and how to emphasize certain features, such as eyes and lips. You'll discover how to quickly and efficiently transform your appearance in stunning and remarkable ways, no matter what the occasion and in an incredibly short amount of time.

Makeup Makeovers in 5, 10, 15, and 20 Minutes: Expert Secrets for Stunning Transformations By Robert Jones **Bibliography**

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Editorial Review

About the Author

Robert Jones did not necessarily start out on this career path. Robert showed promise as an artist as early as age 6 and was pushed, or maybe we should say, encouraged to pursue painting and drawing. He competed and won a scholarship to study at a prestigious art school at age 11. After seven long years of intense art training he wanted more and decided to get more. From there he attended a performing arts high school where he majored in theatre. It is there he first dabbled in makeup, applying painting principles to the face. Growing with three sisters he always had the opportunity to prove he was naturally gifted at working with hair. He was also able to put that talent to use in school performances. Upon graduating, his advisors expressed their belief that he should pursue his natural gifts. From there he attended school and worked to get his license to do hair. After a number of years in a salon, he once again wanted more. With his life motto "just jump and figure out how to make it work later," he got the opportunity to work with new models at an agency. From there one thing lead to another and the rest is history. Now with more than 20 something years in the beauty industry he has traveled the world working with so many amazing people. His work has appeared in countless magazines such as *Allure*, *Vogue*, *Marie Claire*, *InStyle*, *Shape*, *Life and Style*, *Glamour*, *Brides Magazine*, and *Elle*. He has worked with celebrities such as Cindy Crawford, Claire Danes, Selena Gomez, Eve Best, Sheryl Crow, Laura Linney, Natascha McElhone, Delta Burke, Diahann Carroll and many others. He has worked with beauty clients such as Mary Kay, Almay, Olay, Avon, Nexxus, Clinique, Chanel, Prescriptive and Christian Dior, as well as fashion clients such as Neiman Marcus, Bergdorf Goodman, Saks Fifth Avenue and Bloomingdales just to name a few. He has a signature line of brushes and beauty tools available online at <http://www.robertjonesbeauty.com> and will be in stores soon. Robert also has an online makeup academy that can help anyone become the makeup expert that he or she wishes to be at <http://www.robertjonesbeautyacademy.com>. He is a bestselling author of five books, including *Makeup Makeovers*; *Makeup Makeovers: Weddings*; *Looking Younger*; *Makeup Makeovers: Beauty Bible*; and *Makeup Makeovers in 5,10,15,20 Minutes*. Robert has lived in Europe and New York, but now has chosen to be back in Texas, with his other half Chip and fur baby Gigi, as much as possible, especially since work keeps him in the travel mode constantly.

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Concealer

Concealer is probably the biggest factor in creating perfection (or as I prefer to look at it, the illusion of perfection). Your product formula is critical. This is especially true with concealer because different formulas give you different amounts of coverage and are created for different usages.

Concealer Formulas

Stick concealer is probably the most common and most popular. It gives you great coverage, and the formula is usually moist enough yet dry enough to conceal just about any discoloration.

Tube concealer is usually a more moisturizing formula due to the nature of the form it comes in. Very versatile due to its texture, it can give you a lot of coverage, or you can sheer it out to give a lighter amount of coverage.

Pot concealer really gives you complete coverage. The formula can vary from creamier all the way to drier. So depending on your formula choice, you can find one for anything you might want to cover.

Wand concealer is the sheerest of all formulas. It gives you the least coverage, but blends very easily, so it is a great choice if you are wearing minimal foundation and just want to conceal minor imperfections.

Pencil concealer gives you complete, fast, easy coverage for dots, spots, and veins. Its dry texture helps it stay put all day, and because it's a pencil, getting it right where you need it is a breeze. I could not live without this.

Highlighting pen is not a concealer in the sense of a cover-up, but I am putting it here because it is part of creating the illusion of perfection. If your skin is rough, uneven, pitted, or wrinkled, a highlighting pen can work wonders when used together with your concealer. That's because this product contains light-reflecting particles that help bring forward recessed areas of the face. So anywhere you have any type of indentation, apply it and it will visually bring forward that recessed area, creating the appearance of smooth skin.

Concealer Color Choices

Depth level and undertone matter. Let's talk about depth level first. When choosing a concealer, for the most part, you want a shade that is the same shade as your foundation or a shade lighter. That's the theory, anyway. I will say that I almost always choose a shade lighter because you are lightening something darker than your skin tone. Just keep in mind that the darker the discoloration, the lighter your concealer will need to be, so be open to the idea that you might need one or two shades lighter than your foundation.

Now let's talk about undertone. Once again, let's divide all of you into two categories. You can get a lot of mileage out of concealers with yellow undertones. Yellow is the best color choice for severe discoloration on ivory/beige skin because it works to counteract most skin imperfections, including the purple of under-eye circles, the brown of age spots, and any ruddiness or red in the complexion. The more severe the imperfection—such as a port-wine stain or extremely dark circles—the more yellow you will want in your concealer.

On bronze/ebony skin, a golden-orange concealer for lighter to medium skin tones works wonderfully. For really deep tones of ebony, a warm brown concealer usually covers best. The more intense the discoloration of the skin, the more intense the undertone of the concealer should be so that it can correct more.

If you're using a concealer that matches your foundation exactly, you may apply it either before or after your foundation. But if you're using one that is lighter than your foundation, it is best to apply it first.

Users Review

From reader reviews:

Daniel Bravo:

The particular book *Makeup Makeovers in 5, 10, 15, and 20 Minutes: Expert Secrets for Stunning Transformations* will bring you to the new experience of reading some sort of book. The author style to explain the idea is very unique. Should you try to find new book to read, this book very suited to you. The book *Makeup Makeovers in 5, 10, 15, and 20 Minutes: Expert Secrets for Stunning Transformations* is much recommended to you to study. You can also get the e-book in the official web site, so you can more easily to read the book.

Keiko Whitchurch:

Often the book Makeup Makeovers in 5, 10, 15, and 20 Minutes: Expert Secrets for Stunning Transformations has a lot associated with on it. So when you make sure to read this book you can get a lot of advantage. The book was compiled by the very famous author. The writer makes some research previous to write this book. That book very easy to read you can find the point easily after scanning this book.

Larry Chaffin:

Reading can called mind hangout, why? Because when you are reading a book specially book entitled Makeup Makeovers in 5, 10, 15, and 20 Minutes: Expert Secrets for Stunning Transformations your brain will drift away trough every dimension, wandering in every single aspect that maybe unfamiliar for but surely will end up your mind friends. Imaging each and every word written in a reserve then become one type conclusion and explanation that maybe you never get prior to. The Makeup Makeovers in 5, 10, 15, and 20 Minutes: Expert Secrets for Stunning Transformations giving you an additional experience more than blown away the mind but also giving you useful details for your better life with this era. So now let us teach you the relaxing pattern at this point is your body and mind are going to be pleased when you are finished looking at it, like winning a game. Do you want to try this extraordinary wasting spare time activity?

Virginia Hause:

Is it you actually who having spare time subsequently spend it whole day by simply watching television programs or just lying on the bed? Do you need something totally new? This Makeup Makeovers in 5, 10, 15, and 20 Minutes: Expert Secrets for Stunning Transformations can be the solution, oh how comes? It's a book you know. You are so out of date, spending your extra time by reading in this brand-new era is common not a geek activity. So what these publications have than the others?

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