



Father, Son, and Co.: My Life at IBM and Beyond

By Thomas J. Watson

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In the course of 60 years, Thomas J. Watson, Sr. and his son built the colossus that is IBM. Father, Son & Co. is an eloquent first-person account of a family drama that changed the face of American business, told by the entrepreneurial genius who transformed IBM from a manufacturer of tabulating machines and timeclocks into a \$7.5 billion-a-year business.

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Editorial Review

From Library Journal

Watson describes the origin and development of IBM from the perspective of his own personal development and growth. His relationship with his father, founder of IBM, was stormy, he says, due to his own strong temper and his father's equally strong ego. Watson's descriptions of business dealings are not as technical as those in Emerson W. Pugh's *Memories That Shaped an Industry* (LJ 6/1/84) nor as theoretical as Lou Mobley and Kate McKeown's *Beyond IBM* (LJ 1/89). Rather, he discusses them by describing the personalities brought in to deal with problems and the ensuing clashes, successes, disasters, etc. He also briefly covers his heart attack in 1970, his departure from IBM, and his tenure as ambassador to the Soviet Union under Jimmy Carter. This book should have wide appeal given the breadth of Watson's activities.

- *Hilary D. Burton, Lawrence Livermore National Lab., Livermore, Cal.*

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