

# Essentials of Managing Treasury

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Karen A. Horcher

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## ESSENTIALS OF MANAGING TREASURY

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"Karen Horcher enjoys a well-earned reputation as an expert in her field, having both written and taught financial seminars for the Treasury Management Association of Canada (TMAC) for the past seven years. Her many years of experience as a front-line banker lend credibility to her work. Karen is justly appreciated for her ability to make complex financial concepts easy to understand."

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"Essentials of Managing Treasury provides an excellent perspective on the history, breadth, and current trends in treasury management. The reader can quickly grasp the 'real world of treasury management' and the practical and strategic issues faced by treasurers and financial professionals today."

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### **About the Author**

KAREN A. HORCHER, CFA, CGA, provides consulting and training in treasury, capital markets, and financial risk management for corporations, financial institutions, governments and regulators, and professional service firms. She is a Certified General Accountant (CGA) and holds a Chartered Financial Analyst (CFA) designation. She has conducted many seminars for the Treasury Management Association of Canada (TMAC) and others and authored several treasury-related books.

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