



Dave Barry's Money Secrets: Like: Why Is There a Giant Eyeball on the Dollar?

By Dave Barry

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Did you ever wish that you really understood money? Well, Dave Barry wishes that he did, too. But that hasn't stopped him from writing this book. In it, Dave explores (as only he can) such topics as:

- How the U.S. economy works, including the often overlooked role of Adam Sandler
- Why it is not a good idea to use squirrels for money
- Strategies that will give you the confidence you need to try for a good job, even though you are—let's be honest—a no-talent loser
- How corporate executives, simply by walking into their offices, immediately become much stupider
- An absolutely foolproof system for making money in the stock market, requiring only a little effort (and access to time travel)
- Surefire tips for buying and selling real estate, the key being: Never buy—or, for that matter, sell—real estate
- How to minimize your federal taxes, safely and legally, by cheating
- Why good colleges cost so much, and how to make sure your child does not get into one
- How to reduce the cost of your medical care by basically not getting any
- Estate planning, especially the financial benefits of an early death
- And many, many pictures of Suze Orman

But that's only the beginning! Dave has also included in this book all of the important points from a book written by Donald Trump, so you don't have to read it yourself. Plus he explains how to tip, how to negotiate for everything (including bridge tolls), how to argue with your spouse about money, and how much allowance to give your children (three dollars is plenty). He also presents, for the first time in print anywhere, the Car Dealership Code of Ethics ("Ethic Seven: The customer is an idiot"). Also, there are many gratuitous references to Angelina Jolie naked. You can't afford not to buy this book! Probably you need several copies.

What kind of financial shape are you in right now? This scientific quiz will show you.

Be honest in your answers: If you lie, you'll only be lying to yourself! The place to lie is on your federal tax return.

What is your annual income?

1. More than \$50,000.
2. Less than \$50,000.
3. However much I get when I return these empties.

Not counting your mortgage, how much money do you currently owe?

1. Less than \$10,000.
2. More than \$10,000.
3. Men are threatening to cut off my thumbs.

How would you describe your portfolio?

1. Conservative, mainly bonds and blue-chip equities.
2. Aggressive, mainly options and speculative stocks.
3. My what?

When analyzing an investment, what do you consider to be the most important factor?

1. The amount of return.
2. The degree of risk.
3. The name of the jockey.

How do you plan to finance your retirement?

1. Savings.
2. Social security.
3. Sale of kidneys.

—from the Introduction: “Why You Need This Book”

Also available as a Crown eBook.

From the Hardcover edition.

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By *Dave Barry*

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Editorial Review

From Publishers Weekly

After tackling such varied topics as marriage, sex, home ownership and Japan, Barry invests his jocular style in lampooning the wealth of personal finance guides out there. Mocking these books in format and tone, Barry addresses such important fiscal matters as the workings of the U.S. economy ("the U.S. workforce is engaged in the service economy, consisting of 83 million people in cubicles furtively sending and receiving personal e-mails"), how to get a job ("prove to a prospective employer that you possess the skill and knowledge necessary to string meaningless hyphenated buzzwords together into sentence fragments") and talking to your children about money ("explain to your child that if he buys lemonade from some *other* kid's stand, then happens to choke on a lemon seed, then you would be in a position to sue the other kid's parents for thousands of dollars"). Barry's satire will have readers laughing at themselves and at high-profile targets like Donald Trump, Alan Greenspan and Suze Orman. Some material, particularly his insights on dealing with spouses or his ideas for innovative pet products, will be familiar to fans, but it will hardly keep them from enjoying another humorous sendup that's right on the money. B&w photos. (Jan.)

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From [Booklist](#)

After mining politics and the differences between the sexes, Barry turns his sharp wit to finance and economics. If you think finance is a subject so dry that even *he* couldn't make it humorous, think again. He starts with personal finances, cautioning readers about the dangers of credit cards and how a charge of \$1.50 can turn into \$386.52 by the time the bill arrives. He goes on to lambaste corporate bigwigs who lose money by the millions and come up with preposterously bad ideas, such as the Pontiac Aztek (a car Barry finds hideous), or newspapers that try to appeal to young people when, as Barry points out, young people just do not read newspapers. Insurance is another pitfall, Barry warns, as most useful procedures, such as surgery, aren't covered. Barry cracks a few jokes at baby boomers' expense even as he gives boomers tips for how to cut college costs by encouraging their children to get mediocre grades so that they attend less prestigious (and therefore less expensive) schools. He is one of the funniest writers around, and his new book is hilarious. *Kristine Huntley*

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Review

"A book so funny it may be dangerous to your health."

—Janet Maslin, *New York Times*

"Read this book. It will make you laugh."

—*Washington Post*

From the Hardcover edition.

Users Review

From reader reviews:

Jaime Worm:

Your reading sixth sense will not betray you actually, why because this Dave Barry's Money Secrets: Like: Why Is There a Giant Eyeball on the Dollar? guide written by well-known writer who knows well how to make book that can be understand by anyone who read the book. Written in good manner for you, leaking every ideas and creating skill only for eliminate your personal hunger then you still skepticism Dave Barry's Money Secrets: Like: Why Is There a Giant Eyeball on the Dollar? as good book not just by the cover but also through the content. This is one publication that can break don't assess book by its protect, so do you still needing a different sixth sense to pick this!? Oh come on your reading through sixth sense already alerted you so why you have to listening to one more sixth sense.

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Angel Sutton:

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Pablo Cowart:

In this particular era which is the greater person or who has ability in doing something more are more precious than other. Do you want to become one among it? It is just simple solution to have that. What you are related is just spending your time not much but quite enough to get a look at some books. One of many books in the top record in your reading list is actually Dave Barry's Money Secrets: Like: Why Is There a Giant Eyeball on the Dollar?. This book which is qualified as The Hungry Hillsides can get you closer in turning into precious person. By looking upwards and review this publication you can get many advantages.

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