



## Using MIS (7th Edition)

By David M. Kroenke

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## **Editorial Review**

### About the Author

**David Kroenke** has many years of teaching experience at Colorado State University, Seattle University, and the University of Washington. He has led dozens of seminars for college professors on the teaching of information systems and technology; in 1991, the International Association of Information Systems named him Computer Educator of the Year. In 2009, David was named Educator of the Year by the Association of Information Technology Professionals-Education Special Interest Group (AITP-EDSIG).

David worked for the U.S. Air Force and Boeing Computer Services. He was a principal in the startup of three companies, serving as the vice president of product marketing and development for the Microrim Corporation and as chief of database technologies for Wall Data, Inc. He is the father of the semantic object data model. David's consulting clients have included IBM, Microsoft, and Computer Sciences Corporations, as well as numerous smaller companies. Recently, David has focused on using information systems for teaching collaboration and teamwork.

His text *Database Processing* was first published in 1977 and is now in its 13th edition. He has authored and coauthored many other textbooks, including *Database Concepts*, 6th ed. (2013), *Experiencing MIS*, 5th ed. (2015), *MIS Essentials*, 4th ed. (2015), *SharePoint for Students* (2012), *Office 365 in Business* (2012), and *Processes, Systems, and Information: An Introduction to MIS*, 2nd ed. (2015). David lives on Whidbey Island, Washington, and has two children and three grandchildren. He enjoys woodworking, making both furniture and small sailboats.

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### **From reader reviews:**

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