



## The Puppy Primer

By Patricia B. McConnell, Ph.D., Brenda Scidmore

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**The Puppy Primer** By Patricia B. McConnell, Ph.D., Brenda Scidmore

**Trainer favorite!** Engaging, humorous and easy to follow, the updated Puppy Primer is packed with positive reinforcement tips and tricks, special topics and more. This updated and expanded version of our best-selling Puppy Primer is used by thousands of trainers across the U.S. New dog owners love it because it provides clear and concise information that makes training effective and fun. Its tone is upbeat and encouraging, yet it is chock full of even more useful information that every puppy owner needs.

**What's new?** Dr. McConnell added new information about the benefits of positive reinforcement AND the importance of realistic expectations. For instance, "sit" while waiting for the food bowl is NOT equivalent to "sit" when company comes to the door! While it's almost twice the size of the original, the book is still easy to read, user-friendly and priced right for trainers and dog owners especially important in today's economy. It's the perfect guide for positive-based training classes or for new dog owners flying solo!

**Expanded sections/special topics include:** - Socialization - Positive Reinforcement - House Training - Crate Training - Handling/Collar Touch - How to Stop Unwanted Behavior - Helping Puppies Conquer Their Fears - How Play Teaches Obedience and Emotional Control - How Not to Play! - Lots of New Tricks and Games - Adolescence

**Exercises include:** - Sit - Down - Stand - Come - No Jumping Up - Walking Side by Side - Games like Fetch, Find the Toy, etc. - Take It/Drop It - Puppy Pause (Precursor to Stay)

**NOTE TO DOG TRAINERS:** The Puppy Primer is designed as a guide for puppy classes based on positive training methods. Join hundreds of professional dog trainers across the country who rely on this book to help set the standard for excellence in puppy training

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**The Puppy Primer By Patricia B. McConnell, Ph.D., Brenda Scidmore Bibliography**

- Sales Rank: #3640 in Books
- Published on: 2010-02-23
- Ingredients: Example Ingredients
- Original language: English
- Number of items: 1
- Dimensions: 10.00" h x 7.50" w x .50" l, .67 pounds
- Binding: Paperback
- 117 pages

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## **Editorial Review**

### **Review**

"This book should go home with every new puppy! The fun, easy to follow exercises guide puppy owners through every aspect of raising a puppy with lots of games, helpful hints and trouble-shooting tips that even an expert will appreciate." - Valerie B. Olszyk, CBC, Pet Behavior Help, Inc

"This is the perfect book for the perfect puppy! I highly recommend The Puppy Primer to anyone, whether a novice or experienced trainer. I'll be sure to give this book to all of my training clients!" - Khris Erickson, CPDT-KA, Humane Animal Welfare Society, Waukesha, WI

### **About the Author**

**Patricia McConnell, Ph.D., CAAB** is an Ethologist and Certified Applied Animal Behaviorist who has consulted with cat and dog lovers for over twenty years. She combines a thorough understanding of the science of behavior with years of practical, applied experience. Her nationally syndicated radio show, Calling All Pets, played in over 110 cities for fourteen years and her television show Petline played on Animal Planet for two-and-a-half years. She is the behavior columnist for The Bark Magazine (the "New Yorker" of Dog Magazines) and is Adjunct Associate Professor in Zoology at the University of Wisconsin-Madison, teaching "the Biology and Philosophy of Human/Animal Relationships." Dr. McConnell is a much sought after speaker and seminar presenter, speaking to training organizations, veterinary conferences, academic meetings and animal shelters around the world about dog and cat behavior, and on science-based and humane solutions to serious behavioral problems. She is the author of thirteen books on training and behavioral problems, as well as the critically acclaimed books *The Other End of the Leash*, *For the Love of a Dog* and *Tales of Two Species*.

**Brenda Scidmore's** lifelong passion for dogs became a professional interest many years ago, after receiving help from Dr. McConnell for "Kato", Brenda's very shy, and aggressive Great Dane puppy. Thanks to appropriate early intervention, Kato overcame his fear of and aggression toward people, while Brenda became permanently hooked on the study of dog behavior and how to influence and change it. Brenda began her career working with Patricia McConnell at Dog's Best Friend, Ltd. as a class instructor, behavior consultant and writer. Brenda currently owns Canine Behavior Consulting, a family dog consulting and training business that offers in-home counseling and training for families with dogs that are exhibiting behavior problems from minor, to serious. Brenda is a charter member of the Association of Pet Dog Trainers, and lives in Verona, WI with her husband, Dave, their Great Dane Sophie, and two rescue terriers, Wally and Belle.

## **Users Review**

### **From reader reviews:**

**Russell Belcher:**

Why don't make it to become your habit? Right now, try to ready your time to do the important work, like looking for your favorite reserve and reading a book. Beside you can solve your condition; you can add your knowledge by the publication entitled The Puppy Primer. Try to stumble through book The Puppy Primer as your buddy. It means that it can to get your friend when you sense alone and beside regarding course make you smarter than in the past. Yeah, it is very fortuned for yourself. The book makes you considerably more confidence because you can know every thing by the book. So , we should make new experience in addition to knowledge with this book.

**Carol Elliott:**

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People live in this new morning of lifestyle always make an effort to and must have the free time or they will get large amount of stress from both daily life and work. So , once we ask do people have spare time, we will say absolutely indeed. People is human not really a huge robot. Then we consult again, what kind of activity have you got when the spare time coming to you actually of course your answer can unlimited right. Then do you try this one, reading textbooks. It can be your alternative in spending your spare time, the particular book you have read is definitely The Puppy Primer.

**Frances Hayes:**

Is it you actually who having spare time and then spend it whole day through watching television programs or just lying down on the bed? Do you need something totally new? This The Puppy Primer can be the answer, oh how comes? A book you know. You are and so out of date, spending your spare time by reading in this brand-new era is common not a geek activity. So what these guides have than the others?

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