



# Research Methods in Anthropology: Qualitative and Quantitative Approaches

By H. Russell Bernard

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#### Review

**Praise for previous editions?** [This text] is the standard for anthropology students and researchers alike and offers valuable information and advice to all social scientists interested in research methods and analysis. . . . An absolute must for all libraries, classrooms, and individuals interested in this subject matter. (*CHOICE*)

**Praise for previous editions?** Ideal for college level courses in anthropology, *Research Methods in Anthropology* is also to be strongly recommended as accessibly informative for non-specialist general readers with an interest in anthropological research. (*Midwest Book Review*)

#### About the Author

H. Russell Bernard is professor of anthropology emeritus at the University of Florida. He is the editor of the *Handbook of Methods in Cultural Anthropology*, author of *Social Research Methods*, and founder and editor of the journal *Field Methods*.

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