



Management: Leading People and Organizations in the 21st Century (2nd Edition)

By Gary Dessler

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Editorial Review

From the Back Cover

With intriguing themes integrated throughout the text, Dessler's book is truly one of a kind. Here are some of the features you'll find in the second edition:

- **Enhanced e-business and technology coverage**, with new **"Managing @ the Speed of Thought"** features in each chapter that discuss how managers use screen shots to further illustrate issues and to show how technology and e-business issues are affecting managers today.
- **Globalization**—one of the key trends in management is sure to continue in the new century, and will continue to affect managers in organizations of all sizes. Dessler covers globalization with a full chapter early on, giving you an early introduction to this vital topic.
- People and human behavior are key to successful management. **"The People Side of Managing"** boxes emphasize the importance of the behavioral aspects of managing, and **"Entrepreneurs in Action"** boxes stress the increasing significance of smaller companies in today's business environment.
- **"You Be the Consultant,"** a continuing case that focuses on KnitMedia, a music and entertainment company, is a fun and interactive feature that asks you to put yourself in the place of KnitMedia managers, and make management decisions for the company.
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About the Author

GARY DESSLER (Ph.D., business administration, Bernard Baruch School of Business) is Professor of Business at Florida International University. In addition to *Management: Leading People and Organizations in the 21st Century*, he is the author of a number of other books including, most recently, *Human Resource Management*, 8th edition (Prentice-Hall), *Essentials of Human Resource Management* (Prentice-Hall), and *Winning Commitment: How to Build and Keep a Competitive Workforce*. His books have been translated into Chinese, Russian, Indonesian, Spanish, and Portuguese, and are being used by students and managers all over the world. He has written numerous articles on employee commitment, organizational behavior, leadership, and quality improvement, and for ten years wrote the syndicated "Job Talk" column for the Miami Herald.

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