



Show and Tell: How Everybody Can Make Extraordinary Presentations

By Dan Roam

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“Dan Roam is a master of communicating with pictures and words, together. I’ve stolen truckloads from him, and now you can, too.”
—Austin Kleon, author of *Steal Like an Artist* and *Show Your Work*

For the vast majority of us, giving a presentation is an extremely difficult and nerve-racking process, whether we’re in a one-on-one meeting, a conference room with a dozen strangers, or a lecture hall in front of thousands.

But according to Dan Roam, the visual communications expert and acclaimed author of *The Back of the Napkin*, it doesn’t have to be so hard. We struggle when we forget the basic steps we learned in kindergarten: *show* and *tell*.

In this short but powerful book, Roam introduces a new set of tools for making extraordinary presentations in any setting. He also draws on ideas he’s been honing for more than two decades, as an award-winning presenter who has brought his whiteboard everywhere from Fortune 500 companies to tiny start-ups to the White House.

Even if you’re already a good speaker, you’ll learn more about understanding your audience, organizing your content, building a clear story line, creating effective visuals, and channeling your fear into fun. And you’ll master three fundamental rules:

- When we *tell the truth*, we connect with our audience, we become passionate, and we find self-confidence.
- When we *tell a story*, we make complex concepts clear, we make ideas unforgettable, and we include everyone.
- When we *use pictures*, people see exactly what we mean, we captivate our audience’s mind, and we banish boredom.

From nailing the opening to leaving a lasting impression, you’ll soon be able to give the performance of a lifetime—time after time.

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Editorial Review

Review

“A simple, beautiful, and important book. An absolute must-read for anyone serious about presenting and public speaking in today's world.”

—**GARR REYNOLDS**, author of *Presentation Zen* and *The Naked Presenter*

“This deceptively simple little book is a must-read for both seasoned presenters and novices. For the veterans, it's a fabulous way to assess, fine-tune, and enhance what you think you already know. And if you're new at the game of presentations, it's an elegant and inspiring instruction manual on how to get going.”

—**DAVID ALLEN**, author of *Getting Things Done*

“Dan brings us a playful-but-profound book, distilling the craft of storytelling down into its most essential elements. Read this and find new ways to make your stories sing.”

—**TOM KELLEY**, co-author of *Creative Confidence*

“Dan Roam is a master of communicating with pictures and words, together. I've stolen truckloads from him, and now you can, too.”

—**AUSTIN KLEON**, author of *Steal Like an Artist* and *Show Your Work*

“Roam has developed simple, memorable tools that will help you build compelling content and visuals for your next presentation.”

—**NANCY DUARTE**, author of *slide:ology* and *Resonate*

“Whether you present on stage, in the boardroom, or in the classroom, this book is your bible for touching hearts and minds.”

—**EKATERINA WALTER**, bestselling author of *Think Like Zuck* and *The Power of Visual Storytelling*

“This is beyond a ‘business’ book. This is a human book, one that is smart, valuable, full of pictures, and full of truth.”

—**SUNNI BROWN**, author of *The Doodle Revolution*

“As clear and succinct of a guide to better presentations as you'll ever find!”

—**GUY KAWASAKI**, author of *Author, Publisher, Entrepreneur*

About the Author

DAN ROAM is the author of the international bestseller *The Back of the Napkin*, the most popular visual-thinking business book of all time. *Fast Company*, *BusinessWeek*, and *The Times* (of London) named it the best creativity and innovation book of the year. His other books are *Unfolding the Napkin* and *Blah Blah Blah*. Dan is the founder and president of Digital Roam Inc., a consulting firm that uses visual thinking to solve complex problems for clients such as Google, Boeing, eBay, Microsoft, Wal-Mart, Wells Fargo, the U.S. Navy, and the U.S. Senate. He lives in San Francisco.

Users Review

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James Donovan:

The event that you get from Show and Tell: How Everybody Can Make Extraordinary Presentations could be the more deep you digging the information that hide inside the words the more you get serious about reading it. It does not mean that this book is hard to understand but Show and Tell: How Everybody Can Make Extraordinary Presentations giving you enjoyment feeling of reading. The article writer conveys their point in selected way that can be understood simply by anyone who read the item because the author of this guide is well-known enough. This book also makes your current vocabulary increase well. That makes it easy to understand then can go to you, both in printed or e-book style are available. We suggest you for having this specific Show and Tell: How Everybody Can Make Extraordinary Presentations instantly.

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Timothy Lumpkin:

Is it you who having spare time then spend it whole day by means of watching television programs or just lying down on the bed? Do you need something new? This Show and Tell: How Everybody Can Make Extraordinary Presentations can be the response, oh how comes? It's a book you know. You are so out of date, spending your time by reading in this new era is common not a geek activity. So what these guides have than the others?

Katie Grossi:

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