



Business Forecasting with Business ForecastX

By J. Holton Wilson, Barry Keating, Inc. John Galt Solutions

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The Sixth Edition of Business Forecasting is the most practical forecasting book on the market with the most powerful software—Forecast X. This edition presents a broad-based survey of business forecasting methods including subjective and objective approaches. As always, the author team of Wilson and Keating deliver practical how-to forecasting techniques, along with dozens of real world data sets while theory and math are held to a minimum. This Sixth Edition includes Forecast X software updated for Excel 2007 and Vista. Forecast X is the most comprehensive software tool available in this market and the new version is also backwards compatible for XP Excel 2003 systems. This Excel-based tool effectively uses wizards and many tools to make forecasting easy and understandable.

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About the Author

Software company producing Forecast X, which will accompany this edition of BUSINESS FORECASTING.

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Dorothy Waddell:

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