



The Macro Practitioner's Workbook: A Step-by-Step Guide to Effectiveness with Organizations and Communities

By Rodney A. Ellis, Kimberly Crane Mallory, Misty Y. Gould, Suzanne L. Shatila

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With this workbook-style text, students have a tool with which they can gain realistic, hands-on experience with several of the foundational functions of macro practice. Its four flexible units each contain case studies and numerous exercises that help them learn specific tasks affiliated with macro practice, such as developing a strategic plan and formulating a budget. As students complete each chapter, they build up a "portfolio" that demonstrates their proficiency in these areas.

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Editorial Review

Review

"I would describe the book as a good "how to" book, a hands on approach to the techniques and strategies of working in organizations and communities. I think it gives students a solid sense of how to proceed with carrying out certain techniques. I like the key word aspects to familiarize students with catch terms and I certainly like the discussion questions."

About the Author

Rodney A. Ellis is currently Associate Professor and Acting Associate Dean at the College of Social Work, The University of Tennessee (Nashville campus). Dr. Ellis obtained his Ph.D. in Social Welfare from Florida International University in 1997. He has taught both foundation and concentration macro classes at the undergraduate and graduate levels. He also has extensive practical experience in the macro arena, having served in a number of professional and volunteer capacities. Professionally, he has served as the director of an intervention program for troubled juveniles as the Director of Child Welfare for District X of the Florida Department of Children and Families, and as the Assistant Director of the School of Social Work at Florida International University. As a volunteer, he has been involved in the development and reform of human services policy in the States of Florida and Tennessee. He was a regional delegate for the Florida Children's Campaign, vice president of the Broward Children's Consortium, and was an advocate before the Broward County Commission on multiple human service issues. In Tennessee he has served as a member of the statewide board for the Tennessee Conference on Social Welfare and as the Chair of the board for Mediation Services of Putnam County. He has also provided technical support and expertise on Juvenile Justice issues to the state Commission on Juvenile Justice reform and is an active member of the Tennessee Conference on Social Welfare (TCSW) and is currently a consultant for the United States Office of Juvenile Justice and Delinquency Prevention. Dr. Ellis' published works include: 16 articles for professional journals (either published or in press), three published books in addition to this one.

Kimberly Crane Mallory is a Project Director with the Jim Casey Youth Opportunities Initiative through the Child and Family Policy Center at the Vanderbilt Institute for Public Policy Studies. She has extensive experience in many arenas of macro practice, particularly in the areas of development, volunteer coordination, collaboration and advocacy. Ms. Crane has had grants funded in the areas of child abuse prevention, HIV/AIDS prevention and treatment, juvenile justice and foster care, and was Development Coordinator for the American Lung Association of Tennessee. She has served as an evaluation consultant in the fields of HIV/AIDS prevention and foster care. Ms. Crane has worked with local school systems in Tennessee advocating for special education youth with severe mental health problems. While working as the Community Outreach Coordinator for the South Central Tennessee Family Center, she was responsible for public relations, fundraising, volunteer recruitment and training, strategic planning, program evaluation and coalition building. Ms. Crane received her MSSW with a concentration in Management and Community Practice from the University of Tennessee, where she was the recipient of the 2002 Provost's Citation for Extraordinary Professional Promise and Academic Performance. She presented at the 2002 Council on Social Work Education Annual Program meeting on collaborations between the fields of law and social work. Ms. Crane has volunteered her time on the University of Tennessee College of Social Work Curriculum committee, and with various civic and service organizations. She currently serves on the Independent Living oversight committee for the Tennessee Department of Children's Services and is a co-founder of Impact Consulting Group, a for-profit organization that provides management consulting, grant

writing and program evaluation services to human services agencies.

Misty Gould is currently a project coordinator at the Child and Family Policy Center at the Vanderbilt Institute of Public Policy Studies. Ms. Gould obtained her Masters degree in Social Work from the University of Tennessee in 2002 with a concentration in management and community practice. She currently works to improve services to youth who are aging out of the foster care system through program development and coalition building activities. She currently serves on the Tennessee Independent Living Oversight Committee that focuses on independent living services for youth in the custody of the state. During her graduate experience, she worked with law students from the Vanderbilt University Legal Clinic in advocating for the rights of youth in state custody. The project introduced the concept of collaboration between law and social work students. Her past experience includes medical social work and advocacy work for the elderly in hospital and nursing home settings. Ms. Gould presented "Social Work and Law in the Practicum: With Intervention and Justice for All" at the Council for Social Work Education Annual Program Meeting in 2002.

Suzanne L. Shatila is Research Coordinator for the study of racial disparities among children in custody being conducted by the Tennessee Department of Children's Services. She received her M.S.S.W. from the University of Tennessee. She has worked in both macro and micro settings as a case manager, grant writer, evaluation consultant, and researcher in Nashville, TN, Chicago, IL, and Cleveland, OH. Her expertise includes such diverse areas as attorney/social work partnerships, cultural diversity, and substance abuse policy. She is also an active advocate for and liaison with the Arab-American Community in Nashville. Her recent special projects have included a leadership role in an audit of the Nashville area school system directed at assuring equitable distribution of resources between schools and membership in the evaluation team for a community-empowerment project. She has made numerous presentations and in a variety of settings on topics related to these areas. Her most recent presentation was coauthored by Ms. Crane and Ms. Gould, "Social Work and Law in the Practicum: With Intervention and Justice for All" at the Council for Social Work Education Annual Program Meeting in 2002.

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