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The distinguished team of contributors—that includes corporate test leaders, best paper authors, and keynote speakers from leading software testing conferences—supply concrete suggestions on how to find cost savings without sacrificing outcome. Detailing strategies that testers can immediately put to use to reduce costs, the book explains how to make testing nimble, how to remove bottlenecks in the testing process, and how to locate and track defects efficiently and effectively.

Written in language accessible to non-technical executives, as well as those doing the testing, the book considers the latest advances in test automation, ideology, and technology. Rather than present the perspective of one or two experts in software testing, it supplies the wide-ranging perspectives of a team of experts to help ensure your team can deliver a completed test cycle in less time, with more confidence, and reduced costs.



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### Editorial Review

About the Author

#### Edited by:

**Matthew Heusser** is a software process naturalist and consulting software tester. In the twelve years he has been working in technology, he has worked as a developer, project manager, and test and quality assurance lead. During that time he also managed to serve as lead organizer of the Grand Rapids' Perl User Group. Heusser also served as lead organizer for the Great Lakes Software Excellence Conference and has presented at STAREast, the Better Software Conference, Google's Test Automation Conference, and the Software Test Professionals Conference. In addition to speaking, Heusser is the author of the influential blog Creative Chaos (<http://xndev.blogspot.com>) and a contributing editor to *Software Test and Quality Assurance* magazine. He recently completed a contract as an evening instructor in information systems at Calvin College and served as the lead organizer of the workshop on technical debt. His first contributed work was a chapter in the book *Beautiful Testing*, published in 2009 by O'Reilly Media.

**Govind Kulkarni** has spent seventeen years in software quality assurance and management. He is a Project Management Professional (PMP), Certified Quality Auditor (CQA), and Tick IT professional. He has worked with Fortune 500 clients, and has provided test strategy and test management solutions. He is one of the reviewers of the test maturity model integrated (TMMi), is actively doing research in model-based testing, and is devising his own test estimation method called as TPIT. These days he works as a mentor and has trained some two thousand testers all over the world. He manages his own testing Web site <http://www.enjoytesting.com> and is actively involved in LinkedIn and other forums. He has written more than twenty-five technical papers and is a frequent speaker at testing conferences. He can be reached at [govind@enjoytesting.com](mailto:govind@enjoytesting.com).

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