



# How to Become CEO: The Rules for Rising to the Top of Any Organization

By Jeffrey J. Fox

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*Now Updated and with New Success Tips for Everyone, at Any Level!* Vision, persistence, integrity, and respect for everyone in the workplace--these are all qualities of successful leaders. But Jeffrey J. Fox, the founder of a marketing consulting company, also gives these tips: never write a nasty memo, skip all office parties, and overpay your people. These are a few of his key ways to climb the corporate ladder.

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## How to Become CEO: The Rules for Rising to the Top of Any Organization By Jeffrey J. Fox Bibliography

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### Editorial Review

#### Amazon.com Review

Most books about career advancement are either weighty examinations about success in the workplace (e.g., *How to Be a Star at Work* and *Working with Emotional Intelligence*) or flippant, humorous takes on surviving the countless inanities of modern work life (e.g., *Working Wounded*). Jeffrey Fox's book, *How to Become CEO: The Rules for Rising to the Top of Any Organization* is neither. Instead, Fox presents 75 commonsense rules about successfully conducting your career.

Rules like "Know Everybody by Their First Name" and "No Goals No Glory" may seem obvious; others, such as "Don't Take Work Home from the Office" or "Don't Have a Drink with the Gang" may not. Each is accompanied by page or two of succinct and thought-provoking explanation. For example, for rule 27, "Don't Hide an Elephant," Fox writes, "Big problems always surface. If they have been hidden, even unintentionally, the negative fallout is always worse. The 'hiders' always get burned, regardless of complicity. The 'discoverers' always are safe, regardless of complicity." Wise and to the point, *How to Become CEO* will help just about anybody's career, whether you want to become CEO or not. --Harry C. Edwards

#### From Booklist

Fox heads his own marketing consulting company, and he demonstrates here that he knows how to package an idea. While there is nothing especially original about a list of rules for getting ahead, Fox's guide is filled with 75 tips that are short, sweet, and to the point. Moreover, the ideas themselves are fresh. You have to admire the pluck of someone who counsels spending one day a month in the library and recommends sending handwritten notes. For each suggestion, Fox includes one or two pages of elaboration. Other advice: Always take vacations. Always take the job that offers the most money. Never write a nasty memo. Don't take work home from the office. Never let a good boss make a mistake. And, nary a mention of Machiavelli or Sun-Tzu. Refreshing! David Rouse

#### Review

"Even MBAs from the best graduate business schools will find essential insights and practical lessons in HOW TO BECOME CEO."

*John Quelch, former Sebasitan Kresge Professor of marketing at Harvard Business Schoo, now Dean of London Business School*

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##### Alyssa Lewis:

What do you ponder on book? It is just for students because they are still students or the item for all people in the world, what best subject for that? Only you can be answered for that question above. Every person has several personality and hobby for each and every other. Don't to be pushed someone or something that they don't want do that. You must know how great and important the book How to Become CEO: The Rules for Rising to the Top of Any Organization. All type of book are you able to see on many solutions. You can look for the internet resources or other social media.

**Tom Johnson:**

A lot of people always spent their very own free time to vacation as well as go to the outside with them friends and family or their friend. Did you know? Many a lot of people spent many people free time just watching TV, or maybe playing video games all day long. If you want to try to find a new activity here is look different you can read a new book. It is really fun for you personally. If you enjoy the book that you read you can spent 24 hours a day to reading a publication. The book How to Become CEO: The Rules for Rising to the Top of Any Organization it is rather good to read. There are a lot of individuals who recommended this book. They were enjoying reading this book. Should you did not have enough space to bring this book you can buy the e-book. You can more easily to read this book through your smart phone. The price is not to cover but this book provides high quality.

**Viola Boucher:**

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**Jeanne Pratt:**

In this period of time globalization it is important to someone to acquire information. The information will make professionals understand the condition of the world. The fitness of the world makes the information much easier to share. You can find a lot of personal references to get information example: internet, paper, book, and soon. You can view that now, a lot of publisher which print many kinds of book. Often the book that recommended to your account is How to Become CEO: The Rules for Rising to the Top of Any Organization this e-book consist a lot of the information from the condition of this world now. This book was represented how do the world has grown up. The language styles that writer use to explain it is easy to understand. The particular writer made some analysis when he makes this book. That's why this book suited all of you.

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