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By James R. DiSanza, Nancy J. Legge

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Editorial Review

About the Author

James R. DiSanza received his Ph.D. from Penn State University and is currently Chair of the James E. Rogers Department of Communication, Media, and Persuasion at Idaho State University. Dr. DiSanza teaches courses in leadership, business and professional communication, conflict management, and management communication. His research interests are in persuasive attack and image repair communication.

Nancy J. Legge received her Ph.D. from Penn State University and is currently a professor in the James E. Rogers Department of Communication, Media, and Persuasion at Idaho State University. Dr. Legge teaches courses in image management, persuasion, the rhetoric of popular culture, and rhetorical criticism. She is the Editor of *Relevant Rhetoric: A New Journal of Rhetorical Studies*. Her research interests are in persuasive attack, image repair, and the rhetoric of popular culture.

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