



# 21 Reasons Creativity is Like Sex: Why everyone can do it, have a sense of humor about it, and use it to make the world a better place

By Courtney Smith Kramer

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Creativity is valued like a magical gift or talent that either you have or don't, but Courtney Smith Kramer argues that everyone is creative in their own unique way. This book, in a very cheeky but fun and thought-provoking way, explores 21 reasons why creativity is like sex, and why, if you're human, you have something interesting and special to offer human kind.

Each reason headlines a chapter that is full of personal anecdotes, facts, insights and stuff about sex you most likely never knew. From the boardroom to the bedroom, this book is full of wisdom that is meant to inspire, make you laugh and leave you saying "that's what she said."

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## **Editorial Review**

### **Review**

"Aside from snickering and snorting from hysterical hashtags and innuendos, I found a treasure trove of marketing and business nuggets in this book! Don't expect the ride to be all fun and games though, Courtney has a way of slipping her intelligent humor and insight into this neat little package complete with awesome graphics, scientific facts, historical research and quotes from the experts. If you think you know everything about either sex or creativity before reading this book, I promise Courtney's got your number. And it ain't 69." ~ Britt Michaelian, Novelist and Producer

### **About the Author**

Courtney Smith Kramer is the co-founder and Executive Creative Director for PureMatter, and is proud to be one of the 3% of female creative directors in the United States. An accomplished creative strategist, storyteller, writer and designer, she has earned hundreds of creative awards and jurors creative competitions across the country. She has a wicked dirty sense of humor and swears like a sailor but has to be serious (mostly) for her job. Her first book, "21 Reasons Creativity is Like Sex", launched in Fall 2016.

## **Users Review**

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#### **Theresa Smith:**

The reason? Because this 21 Reasons Creativity is Like Sex: Why everyone can do it, have a sense of humor about it, and use it to make the world a better place is an unordinary book that the inside of the book waiting for you to snap it but latter it will shock you with the secret the item inside. Reading this book beside it was fantastic author who all write the book in such incredible way makes the content inside of easier to understand, entertaining approach but still convey the meaning entirely. So , it is good for you because of not hesitating having this any more or you going to regret it. This phenomenal book will give you a lot of advantages than the other book possess such as help improving your ability and your critical thinking means. So , still want to hesitate having that book? If I have been you I will go to the e-book store hurriedly.

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